

VISHNU RAJORIYA ARTS AND COMMERCE COLLEGE KHIRKIYA

PROGRAM SPECIFIC OUTCOMES

S.NO	NAME OF PROGRAM	PROGRAM SPECIFIC OUTCOMES
1	BA	Understanding how different degrees of competition in a market affect pricing and output.
		Knowledge about political system of the nation.
		Study of national and international political affairs.
		Study from competitive examination point of view.
		Getting knowledge of Constitution of India.
2	B.Com. (Applied Economics)	Gain thorough systematic and subject skills within various disciplines of commerce, business, accounting, economics, finance, auditing and marketing.
		To do higher education and advance research in the field of commerce and finance.
		To recognize features and roles of businessmen, entrepreneur, managers, consultant, which will help learners to possess knowledge and other soft skills and to react aptly when confronted with critical decision making
		To prove proficiency with the ability to engage in competitive exams like CA, CS, ICWA and other courses
3	B.Com. (Computer application)	Study of this program will provide wide knowledge both in commerce and Computer software applications.
		Courses of this program provide bright future in the IT fields, Software, Banks, Companies, BPOs and KPOs.
		These courses have opened the floodgates in the area of computers and other core industries, and other professional studies CA, ICWA etc.
4	BBA	Learners will be able to understand the scope of marketing and its nature. To inculcate global view of the industrial and organizational establishments and their functions which support the business system
5	M.Com. (Marketing Management)	Learners will be able to understand the scope of marketing and its nature. To inculcate global view of the industrial and organizational establishments and their functions which support the business system